

DESIGN & ACCESS STATEMENT

Kirkpatrick – South Shields

Sign A

1 No. formed aluminium fascia sign has been located on the buildings natural area. The hand finished individual letters have been chosen to be in keeping with the scheme of the building. The fascia does not encroach on any architectural features such as lintels or window mullions. The key function of the signage is to inform the public at distance the name and nature of the business, also highlighting the main access point to the outlet creating a better flow of foot traffic in and around the area for persons wishing to use the facilities.

Sign B

2 No. menu case is located on the buildings natural area, given the position of the sign it does not encroach on any architectural features such as window mullions or key feature such a lintels or fall pipes. Its function is to inform patrons of the menu and changing offers also highlighting the buildings access point.

Contemporary design

The signage has been designed using contemporary materials and processes. The use of colours and letter styles has been chosen to be contemporary but not overpowering against the buildings aesthetics.